

2019

Pohjolan Voima Group's privacy statement – STAKEHOLDERS

This privacy statement describes how the Pohjolan Voima Group (hereinafter "Pohjolan Voima") processes the personal data of Pohjolan Voima's stakeholders, such as business and cooperation partners, in connection with the management or creation of Pohjolan Voima's business and public relations, as well as in connection with communication. Pohjolan Voima verifies that the processing of your personal data takes place in compliance with legislation and that your privacy protection or other rights protecting your privacy are not limited without a legal basis.

Pohjolan Voima has the right to outsource services related to the processing of your personal data (such as business development or polls) to a third party. In such a case, the service provider will process your personal data on behalf of Pohjolan Voima in compliance with the General Data Protection Regulation (GDPR), a data protection agreement signed by the parties, any and all currently valid regulations pertaining to data protection and instructions provided by Pohjolan Voima.

1 Contact information of the controller and the controller's representative

The controller is Pohjolan Voima Oyj (business ID 0210161-4).

The data protection manager is Tiina Nyström, General Counsel, Executive Vice President; Human Resources (tiina.nystrom@pvo.fi/tel. +358 10 478 6505).

2 Collected types of personal data and intended uses of the data

Pohjolan Voima only collects and processes personal data required to manage Pohjolan Voima's stakeholder relations and communication.

Pohjolan Voima may collect the following pieces of personal data:

- Name, telephone number, email, home address
- Employer information and organisational role
- Subscribed newsletters
- Analytics data (such as newsletter reader monitoring)
- Enrolment data for events (such as information on any allergies)

Pohjolan Voima processes your personal data for the following purposes, for example:

- Management of stakeholder relations and communication
- Business development
- Invoicing, taxation and related payment transactions
- Management of agreements
- Arranging of events
- Compliance with statutory obligations

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3 Sources of personal data

Pohjolan Voima mainly collects your personal data directly from you. Data may also be obtained from public sources (such as public address registers or websites of companies/organisations), from your employer company or, in the case of Pohjolan Voima's subcontractors, from Pohjolan Voima's stakeholders and suppliers.

4 Your rights regarding your personal data and disclosure of personal data

You have the right to be informed of which pieces of your personal data Pohjolan Voima has collected and to whom your data may have been disclosed.

Your personal data may be disclosed to the following parties, for example:

- Employees of Pohjolan Voima or its group companies who participate in the management of stakeholder relations and communication
- Service providers for mailing, electronic distribution or business development purposes

You can request that your data be corrected if you find any errors or deficiencies. You also have the right to have deleted any of your personal data the processing of which is based on your consent or any of your personal data that is not required for any of the intended uses listed in Section 2.

Furthermore, you have the right to prohibit Pohjolan Voima from sending you any electronic marketing communications by using the unsubscribe link provided in the marketing communication message sent to you, which allows you to opt out of any future marketing communications.

If you want an extract of the register showing your personal data, please contact Tiina Nyström by email: tiina.nystrom@pvo.fi.

The personal data will not be transferred outside the EU/EEA.

5 Retention and protection of your personal data

As a general rule, your personal data will be saved in Pohjolan Voima's data systems or the data systems of a third party service provider to the extent required to provide the agreed service.

The retention period of your personal data is based on Pohjolan Voima's documented personal data lifecycle review, which specifies for how long personal data will be stored under different circumstances. Pohjolan Voima will delete any outdated, erroneous, defective and unnecessary data from the register without delay. Any and all personal data registers that are no longer necessary for Pohjolan Voima's business operations will be destroyed.

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Pohjolan Voima uses appropriate technical and organisational means of protection to limit the use of the personal data in its possession and protect the personal data from loss, unintended deletion, misuse and unauthorised alteration. Access to your personal data is limited to the persons (employees of Pohjolan Voima or service providers) who require the data for the purposes for which the data was collected. The persons participating in the processing of the personal data have received instructions on the data protection requirements. Pohjolan Voima ensures that data protection has been taken into account to a sufficient extent in all service agreements based on which personal data will be or may be disclosed to parties outside the Group.

6 Supervisory authority and right of appeal

The supervisory authority in matters concerning compliance with data protection legislation is the Data Protection Ombudsman. If you feel that your personal data has been processed in a manner that violates data protection legislation, you have the right to bring the matter to the Data Protection Ombudsman.

Office of the Data Protection Ombudsman

Street address: Ratapihantie 9, 6th floor, FI-00520 Helsinki, Finland

Postal address: PO Box 800, FI-00521 Helsinki, Finland

Email: tietosuoja(at)om.fi